

Southern Interactive Entertainment & Game Expo



SIEGE is the largest game industry event in the Southeastern United States. This year the Georgia Game Developers Association plans to host more than 1000 attendees, keynotes by prominent industry veterans, great game dev sessions, and multiple networking events. Our College Fair is expected to attract more than 600 high school students. Find more info at www.siegecon.net

When: October 13-15, 2019

Where: KSU Center, 3333 Busbee Dr. NW,
Kennesaw GA 30144

Emai: info@ggda.org

What is included at all levels:

- Promotion on SIEGE website and program.
- First rights to the same promotional opportunity next year.
- Ability to distribute items and promotions to all attendees.

Platinum Sponsors:

- 5 VIP passes
- 20 three-day passes
- 8x8 expo or college fair booth
- 1 full-page ad in program
- Logo on all print materials

Gold Sponsors:

- 2 VIP passes
- 10 three-day passes
- 1 half-page ad in program
- Inclusion in at least 1 press release
- Logo on most print materials

Silver Sponsors:

- 1 VIP pass
- 5 three-day passes
- Logo on most print materials

Group Rates (groups of 10 or more)

Members: Professionals: \$65; Students \$40

Non-members: Professionals: \$95; Students:

\$55. *Must be booked by Sept. 15*

Sponsorship Opportunities

Description	Tier	Member	Non-Member
Opening Party (Sat)	Platinum	\$15,000	\$18,000
Sunday Brunch	Platinum	\$12,000	\$15,000
Expo Lunch (Mon)	Platinum	\$15,000	\$18,000
Registration	Gold	\$8,000	\$10,000
Lanyard Sponsor	Gold	\$8,000	\$10,000
Badge Insert	Gold	\$8,000	\$10,000
Bag Sponsor	Gold	\$8,000	\$10,000
Audio Sponsor	Gold	\$8,000	\$10,000
Video Sponsor	Gold	\$8,000	\$10,000
Keynote Sponsor	Gold	\$8,000	\$10,000
Investment Conf Lunch	Gold	\$8,000	\$10,000
T-Shirt	Gold	\$8,000	\$10,000
Track Sponsorship	Silver	\$4,000	\$6,000
Saturday Night Concert	Silver	\$4,000	\$6,000
Parking & Street Signage	Silver	\$4,000	\$6,000
Lobby & Elevator Signage	Silver	\$4,000	\$6,000
Press/Speaker Room	Silver	\$4,000	\$6,000
Coffee Break	Silver	\$4,000	\$6,000
Branded Bottled Water	Silver	\$4,000	\$6,000
Session Sponsor		\$1,000	\$1,250
Hall Sponsor (6'-8' standup banner)		\$1,000	\$1,250
Suite Party		\$750	\$1,000
Suite Party Listing Only		\$250	\$250

Contact us for custom sponsorship arrangements

Booth & Expo Hall

Description	Size	Member	Non-Member
College or Career Fair	20x15	\$2,000	\$3,000
College or Career Fair	10x10	\$750	\$1,000
Exhibit Hall	15x10	\$3,000	\$3,750
Exhibit Hall	10x10	\$1000	\$1,250

Program Advertising

	Member	Non-Member
Back Cover	\$1,000	\$1,250
Full-page Ad	\$500	\$625
Half-page Ad	\$250	\$325