



www.siegecon.net

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Thank you for your interest in our 14th annual Game Development College Fair, held virtually Nov. 12, 2020, at the Southern Interactive Entertainment and Game Expo (www.siegecon.net). If you have attended in the past, you know what a great opportunity this is for colleges, universities and related institutions. Our SIEGE college fairs generally attract 600 – 1000 high school students, with highs of more than 1,000 attendees. This year we anticipate 750 attendees from around the country. While most students come from Atlanta, Cobb County and Gwinnett County, this year we expect a national audience.

Instead of our traditional booths, high schools will have specific times to visit virtual platforms of your choosing. You can also opt to show prerecorded STEAM sessions in the SIEGE Zoom, which will be promoted to high schools around the state for viewing both during and after school. We will run the College Fair twice that day. The first will be 9-11 am with the second from 6-8 pm.

College fair “booths” are \$750 for GGDA members institutions and \$1000 for non-members. Academic memberships in the GGDA are available for \$1,000 and offer significant benefits. Please contact us to discuss opportunities.

College Fair Presentation. \$500. The College Fair’s STEM and STEAM sessions are some of the main reasons high schools attend, and this gives your representatives the chance to present twice to attending students. These are 15-minute presentation. \$400 for GGDA member institutions.

Vide ad during livestream. \$250. Provide us with a 15-second ad and we will run it between sessions during the livestream.

Other opportunities available on request.