



For Immediate Release

SIEGE Discounted Registration Ends Aug. 15

ATLANTA, GA. (Aug. 14, 2016) – The Georgia Game Developers Association today announced that discounted on-line registration rates for the Southern Interactive Entertainment and Game Expo end August 15. The discounted rates apply to both professionals and students looking to attend the 10th iteration of one of the most popular game dev conferences in the United States:

<https://ggda.org/store/>

Among the activities for attendees are:

The annual SIEGE Investment Conference, featuring game developers and others pitching to investors and others who can support their efforts; with \$1000 going to the best pitch;

The first “Excellence in Indie Game Development” award with \$500 in prize money;

The IGDA Leadership Track;

Five other tracks of sessions, focusing on game design, programming, art, audio and business;

Leading industry figures, including Microsoft Senior Producer Nick Laing, Hi-Rez Studio Art Director Thomas Holt, Ker-Chunk Games lead Molly Proffitt, Google Developer Advocate Mark Mandel and more;

Ian Schreiber’s extremely popular Game Design Improv;

The SIEGE Expo Hall, including numerous vendors, the Indiecluster of indie game developers, and the GGDA “Ask an Expert” booth featuring lawyers, accountants, HR leads and more;

Sessions on VR, streaming, Unity, publisher deals, collaboration tools, game writing and much more.

Taking place in Atlanta, GA, from Oct. 7 – 9, SIEGE is the largest professional game development conference in the Southern United States. Since 2007, SIEGE has featured leading figures from the industry and has hosted panels reflecting a wide spectrum of the game production industry including artists, programmers, designers, investors, writers, professors and business executives. The event also showcases a College Fair for high school students and a Game Studio Investment Conference.

In addition to the sessions, SIEGE offers a wide variety of networking opportunities for industry professionals, academics and others. Held at the Marriott NW Atlanta-Galleria, the expo is easily accessed from numerous hubs, including the city’s airport, one of the world’s most active.

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